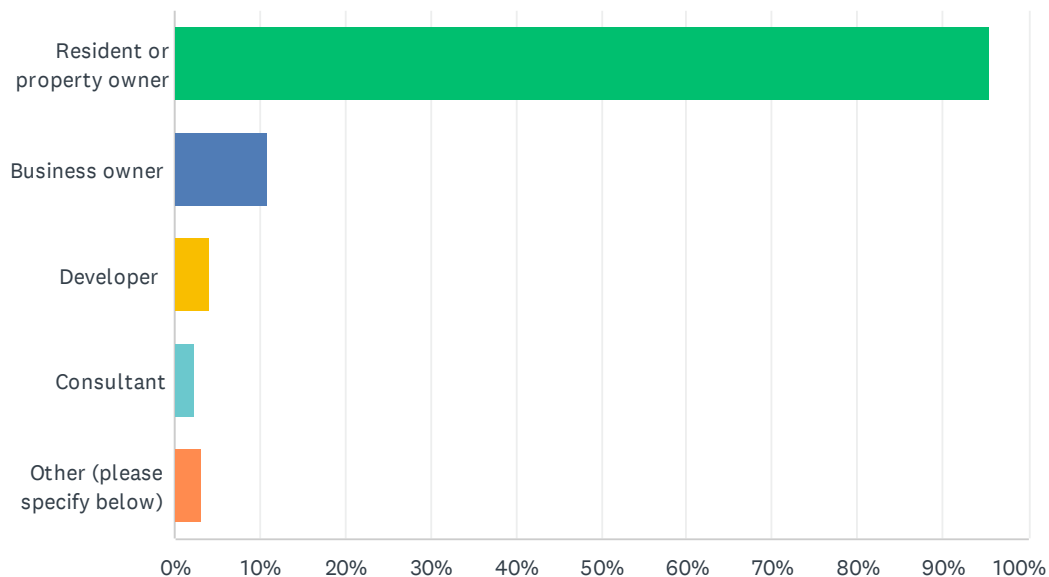


Q1 In what capacity do you use the McKinney development regulations? (check all that apply)

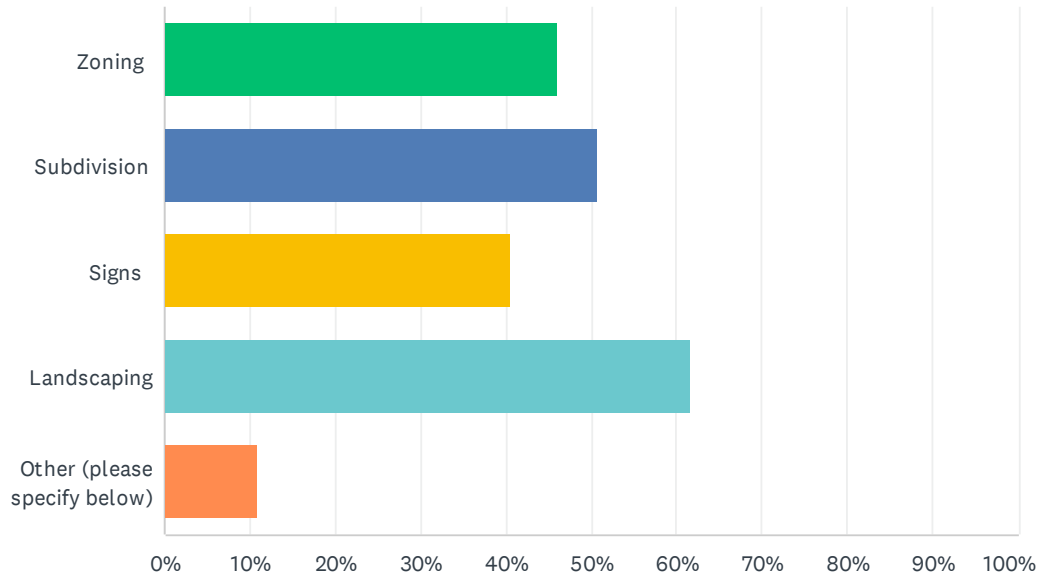
Answered: 220 Skipped: 1



| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|-----|
| Resident or property owner | 95.45% | 210 |
| Business owner | 10.91% | 24 |
| Developer | 4.09% | 9 |
| Consultant | 2.27% | 5 |
| Other (please specify below) | 3.18% | 7 |
| Total Respondents: 220 | | |

Q2 Which of the following McKinney development regulations do you commonly use? (check all that apply)

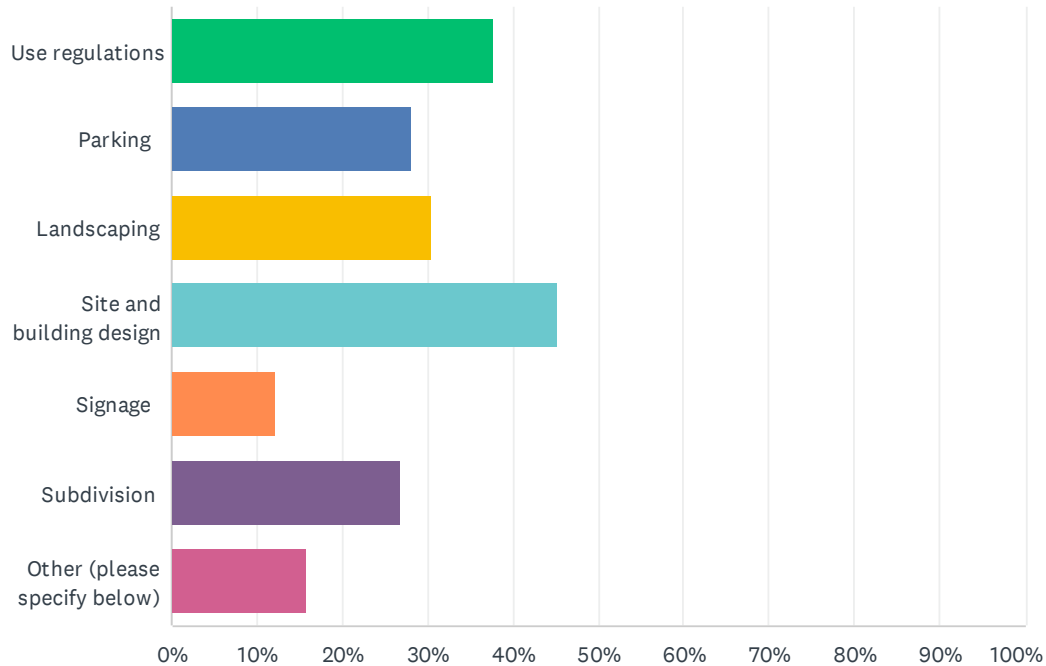
Answered: 195 Skipped: 26



| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|-----|
| Zoning | 46.15% | 90 |
| Subdivision | 50.77% | 99 |
| Signs | 40.51% | 79 |
| Landscaping | 61.54% | 120 |
| Other (please specify below) | 10.77% | 21 |
| Total Respondents: 195 | | |

Q3 Are there specific parts of the development regulations that you find challenging to use or understand? (check all that apply)

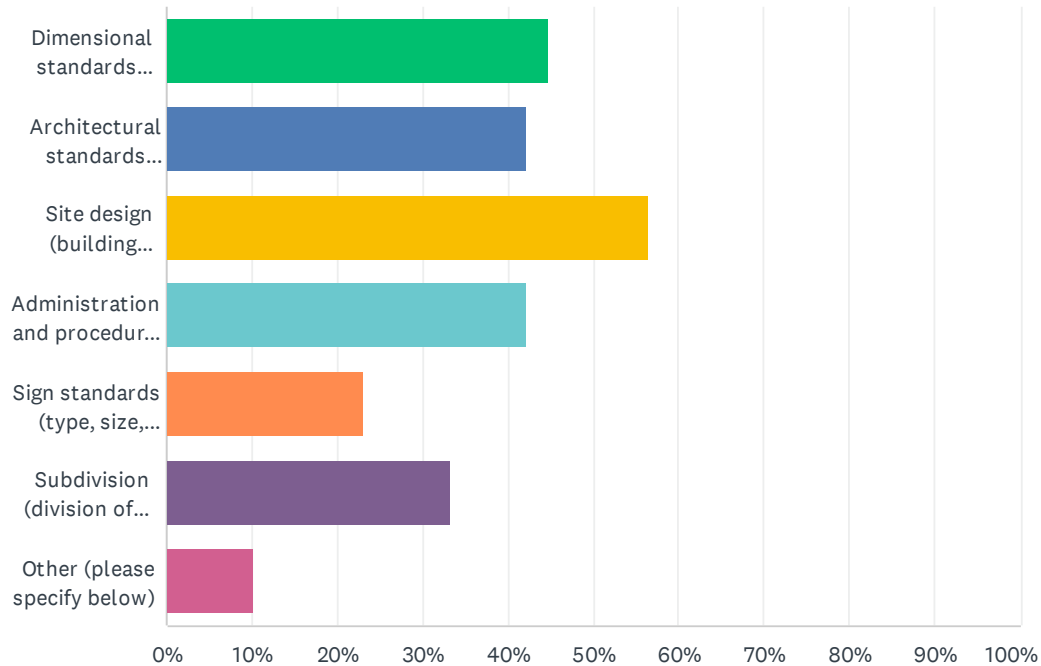
Answered: 82 Skipped: 139



| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|----|
| Use regulations | 37.80% | 31 |
| Parking | 28.05% | 23 |
| Landscaping | 30.49% | 25 |
| Site and building design | 45.12% | 37 |
| Signage | 12.20% | 10 |
| Subdivision | 26.83% | 22 |
| Other (please specify below) | 15.85% | 13 |
| Total Respondents: 82 | | |

Q4 Are there particular standards that would benefit from an illustration, or that you believe include confusing or vague terms? (check all that apply)

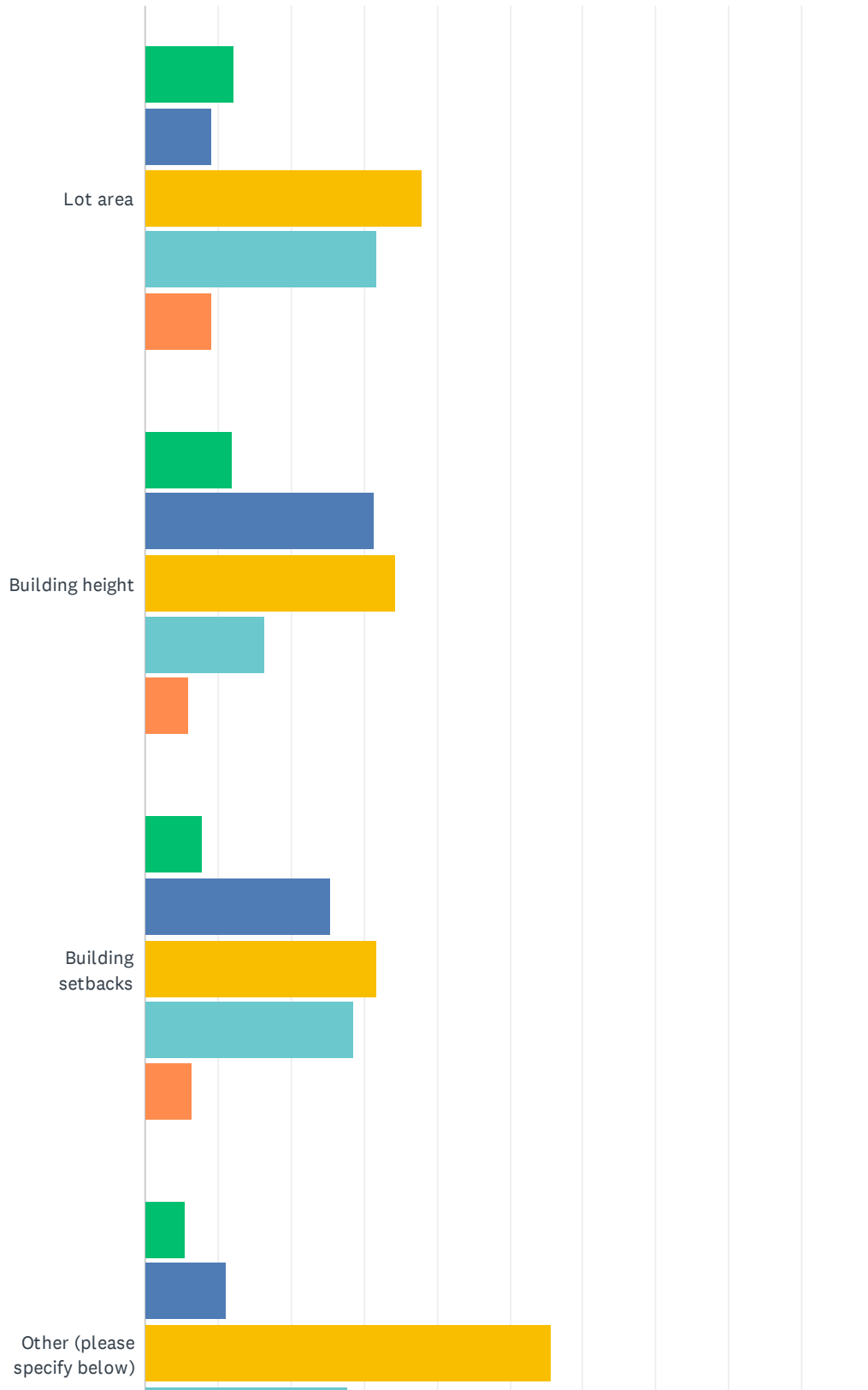
Answered: 78 Skipped: 143



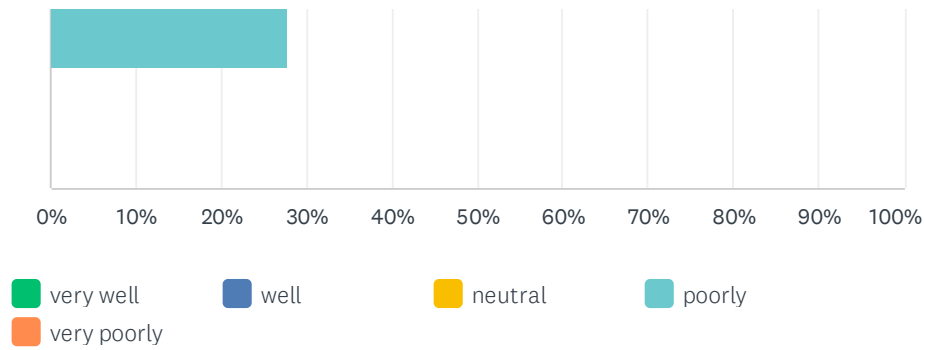
| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Dimensional standards (setbacks, height, lot area) | 44.87% | 35 |
| Architectural standards (building materials, roof line) | 42.31% | 33 |
| Site design (building placement, landscaping, parking, screening) | 56.41% | 44 |
| Administration and procedures (permit review flow charts) | 42.31% | 33 |
| Sign standards (type, size, location, design) | 23.08% | 18 |
| Subdivision (division of lots) | 33.33% | 26 |
| Other (please specify below) | 10.26% | 8 |
| Total Respondents: 78 | | |

Q5 How well are the dimensional standards promoting the goals of the City?

Answered: 70 Skipped: 151



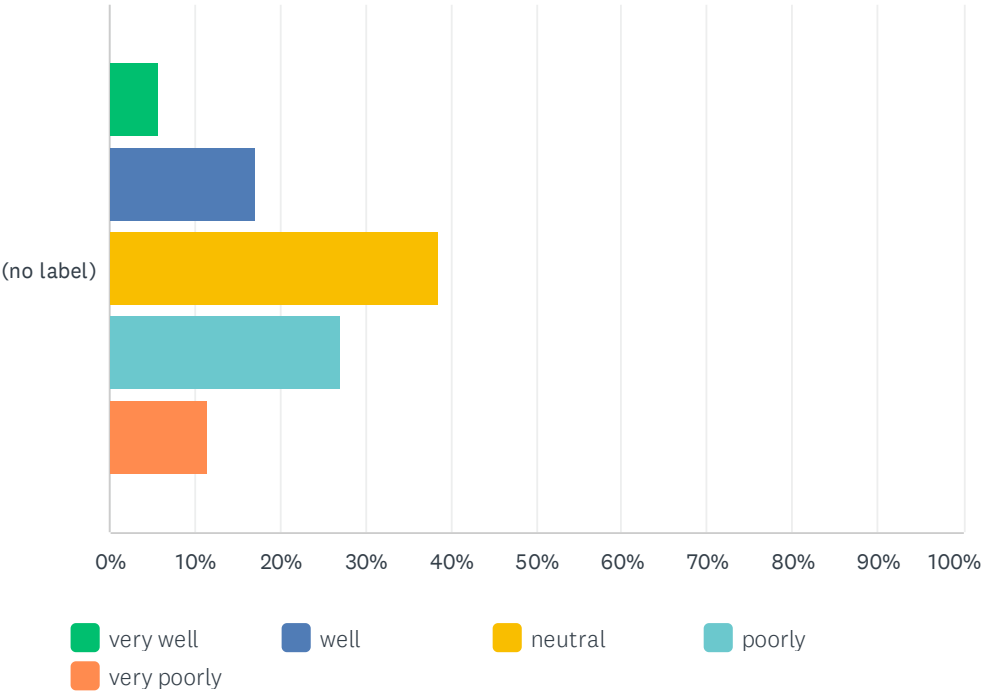
New Code McKinney - Stakeholder Questionnaire



| | VERY WELL | WELL | NEUTRAL | POORLY | VERY POORLY | TOTAL | WEIGHTED AVERAGE |
|------------------------------|-------------|--------------|--------------|--------------|-------------|-------|------------------|
| Lot area | 12.12% 8 | 9.09% 6 | 37.88% 25 | 31.82% 21 | 9.09% 6 | 66 | 3.17 |
| Building height | 11.94% 8 | 31.34% 21 | 34.33% 23 | 16.42% 11 | 5.97% 4 | 67 | 2.73 |
| Building setbacks | 7.94% 5 | 25.40% 16 | 31.75% 20 | 28.57% 18 | 6.35% 4 | 63 | 3.00 |
| Other (please specify below) | 5.56% 1 | 11.11% 2 | 55.56% 10 | 27.78% 5 | 0.00% 0 | 18 | 3.06 |

Q6 How well are the use regulations (land uses allowed and standards that govern them) promoting the goals of the City?

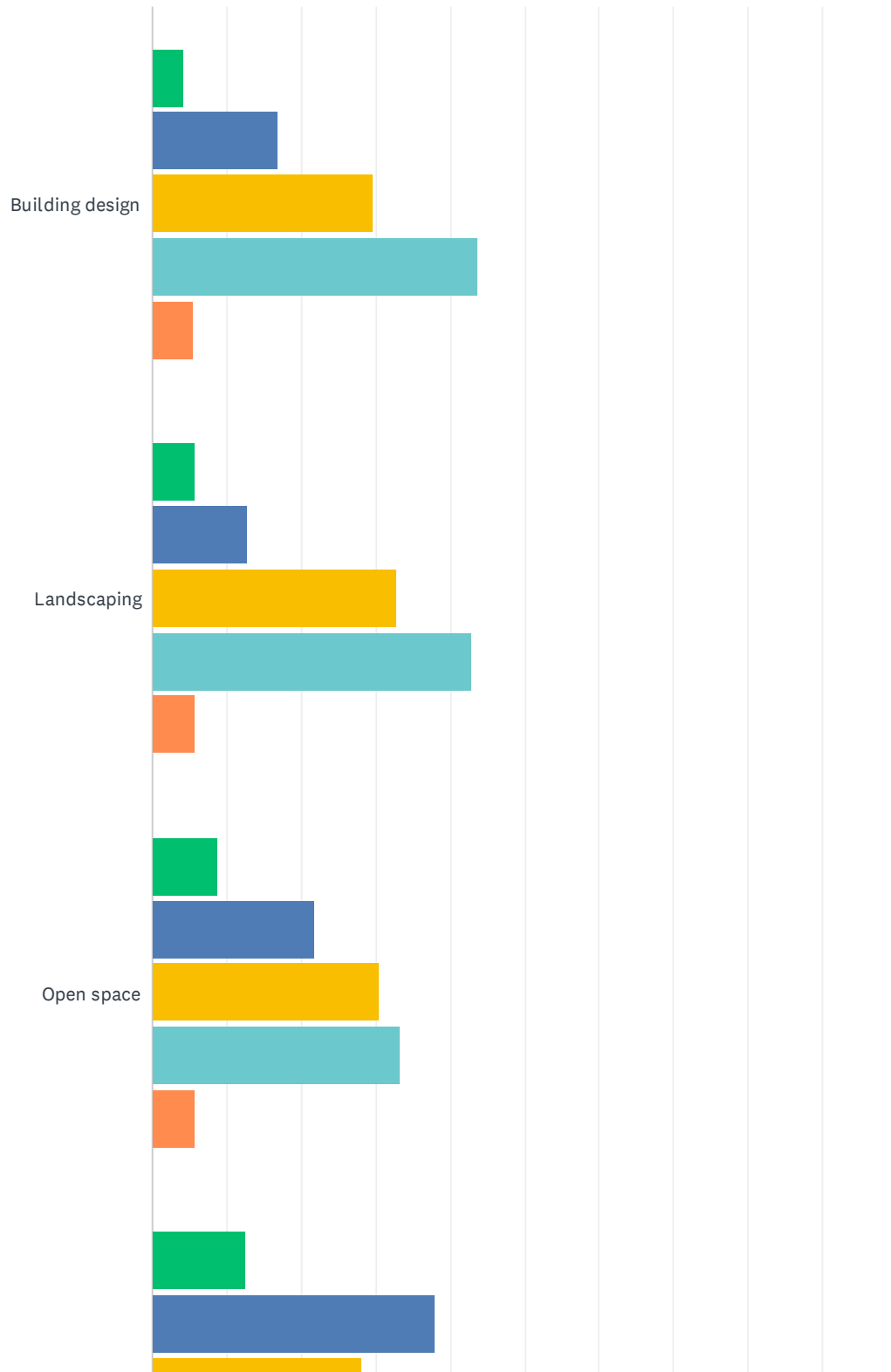
Answered: 70 Skipped: 151



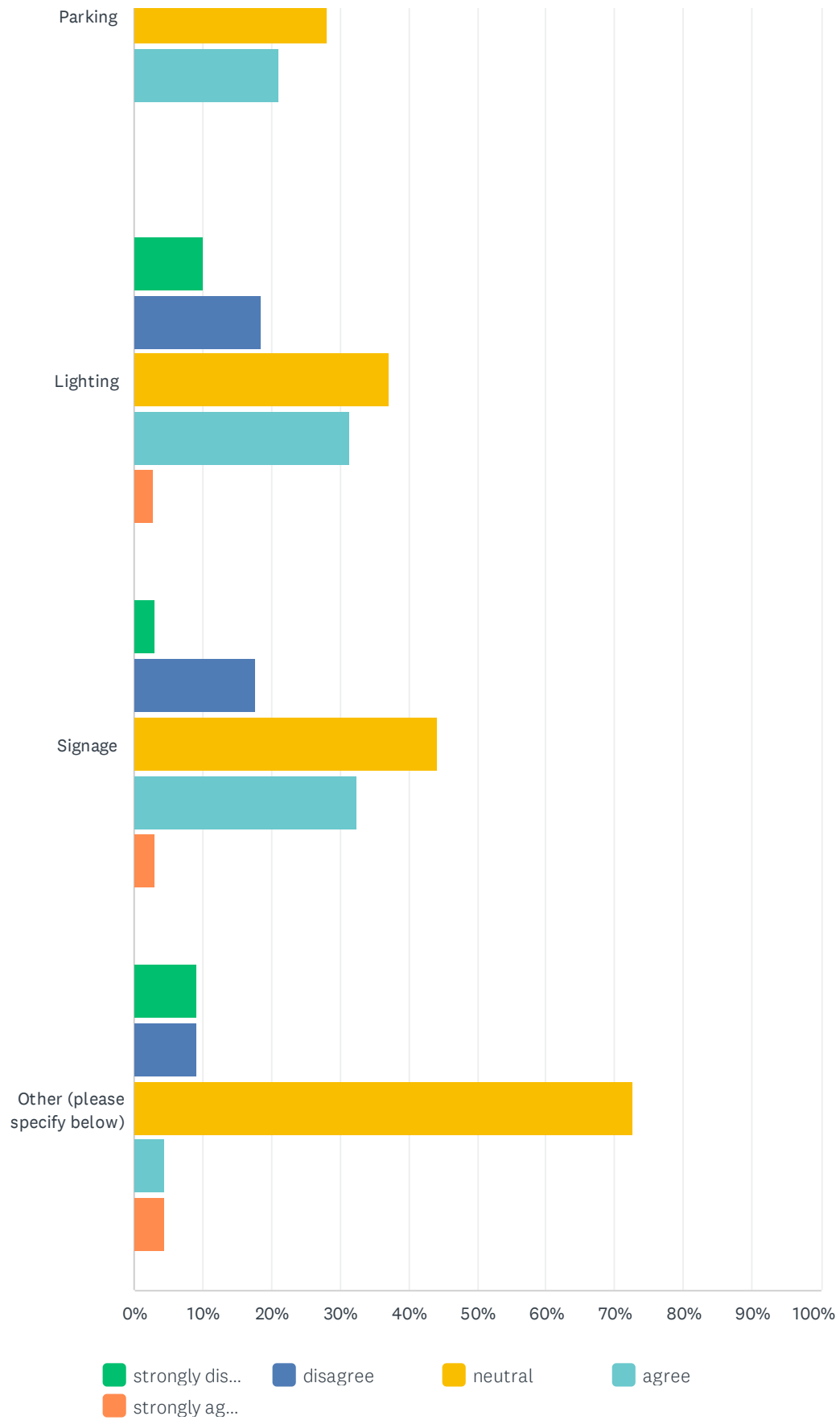
| | VERY WELL | WELL | NEUTRAL | POORLY | VERY POORLY | TOTAL | WEIGHTED AVERAGE |
|------------|-----------|--------|---------|--------|-------------|-------|------------------|
| (no label) | 5.71% | 17.14% | 38.57% | 27.14% | 11.43% | 70 | 3.21 |
| | 4 | 12 | 27 | 19 | 8 | | |

Q7 The McKinney Town Center is governed by a unique set of development regulations that focus primarily on building form, placement, and appearance. Are these standards achieving desired outcomes?

Answered: 73 Skipped: 148



New Code McKinney - Stakeholder Questionnaire



New Code McKinney - Stakeholder Questionnaire

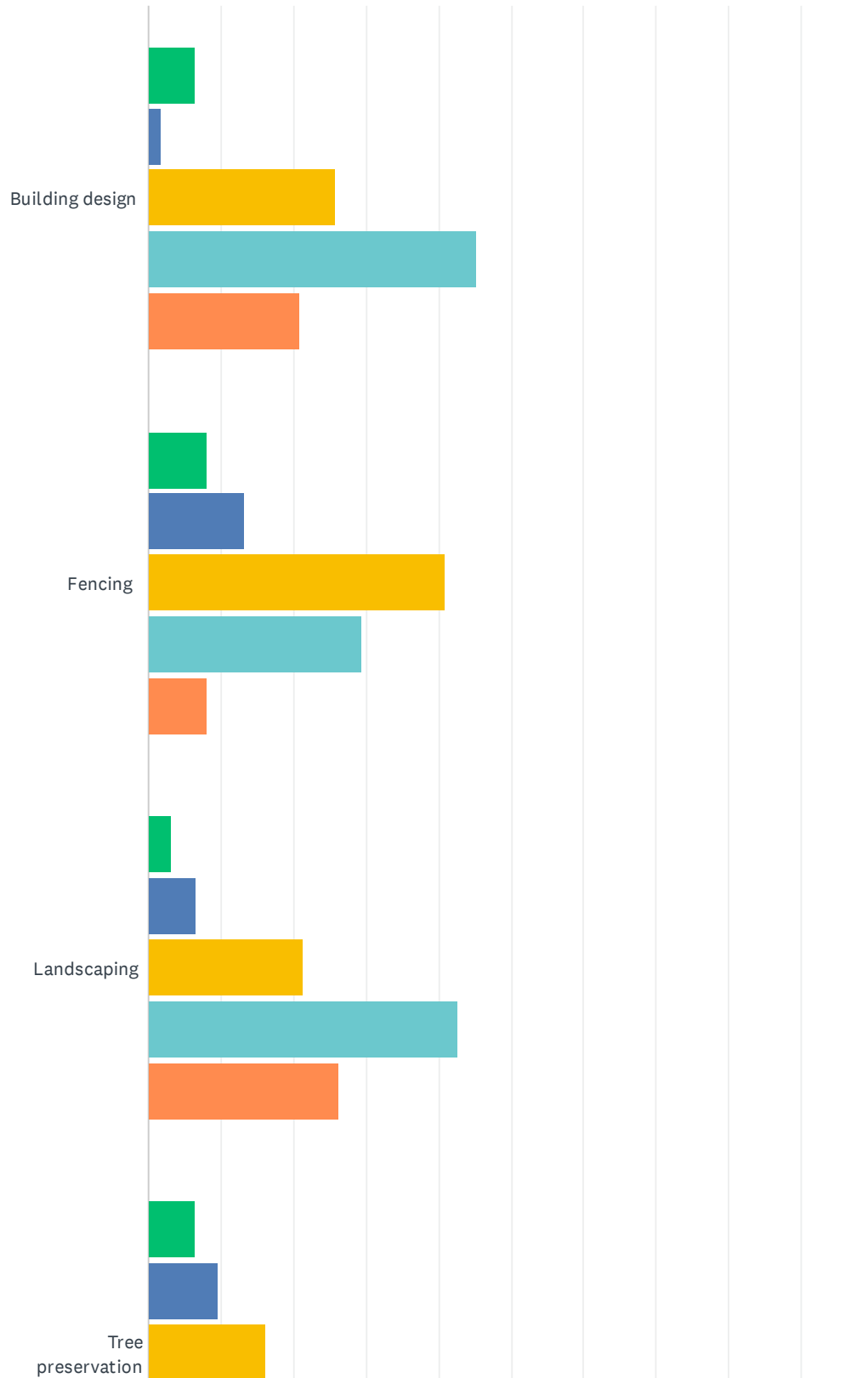
| | STRONGLY DISAGREE | DISAGREE | NEUTRAL | AGREE | STRONGLY AGREE | TOTAL | WEIGHTED AVERAGE |
|---------------------------------|----------------------|--------------|--------------|--------------|-------------------|-------|---------------------|
| Building design | 4.23% 3 | 16.90% 12 | 29.58% 21 | 43.66% 31 | 5.63% 4 | 71 | 3.30 |
| Landscaping | 5.71% 4 | 12.86% 9 | 32.86% 23 | 42.86% 30 | 5.71% 4 | 70 | 3.30 |
| Open space | 8.70% 6 | 21.74% 15 | 30.43% 21 | 33.33% 23 | 5.80% 4 | 69 | 3.06 |
| Parking | 12.68% 9 | 38.03% 27 | 28.17% 20 | 21.13% 15 | 0.00% 0 | 71 | 2.58 |
| Lighting | 10.00% 7 | 18.57% 13 | 37.14% 26 | 31.43% 22 | 2.86% 2 | 70 | 2.99 |
| Signage | 2.94% 2 | 17.65% 12 | 44.12% 30 | 32.35% 22 | 2.94% 2 | 68 | 3.15 |
| Other (please specify below) | 9.09% 2 | 9.09% 2 | 72.73% 16 | 4.55% 1 | 4.55% 1 | 22 | 2.86 |

Q8 Are there land uses that are missing in McKinney that should be addressed in the new code? (please explain below and provide examples)

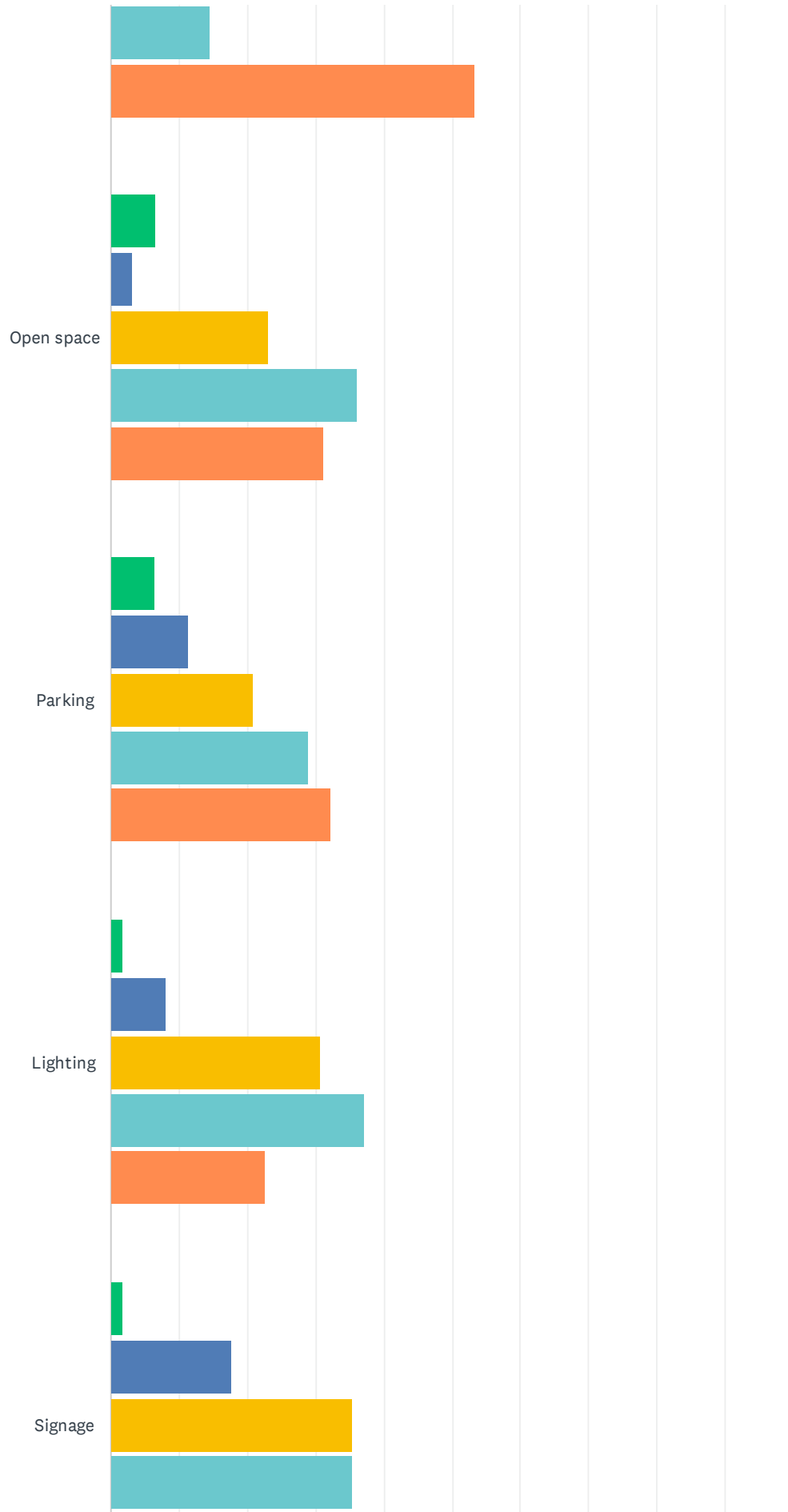
Answered: 26 Skipped: 195

Q9 How important are the following development characteristics in achieving higher-quality development in McKinney?

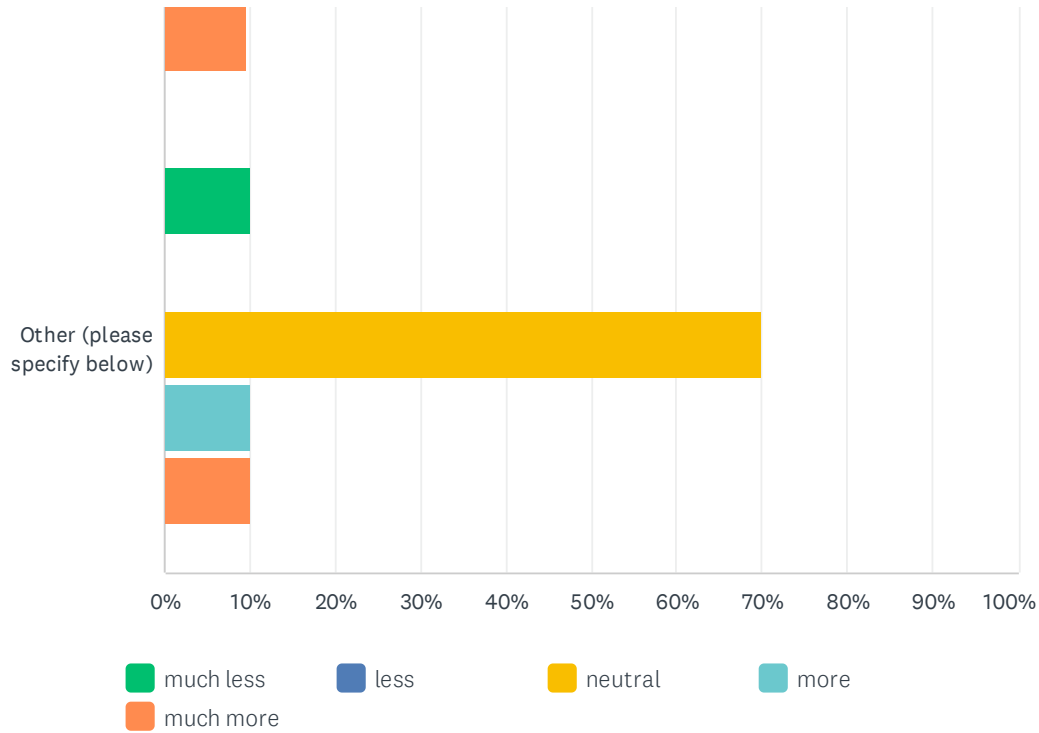
Answered: 62 Skipped: 159



New Code McKinney - Stakeholder Questionnaire



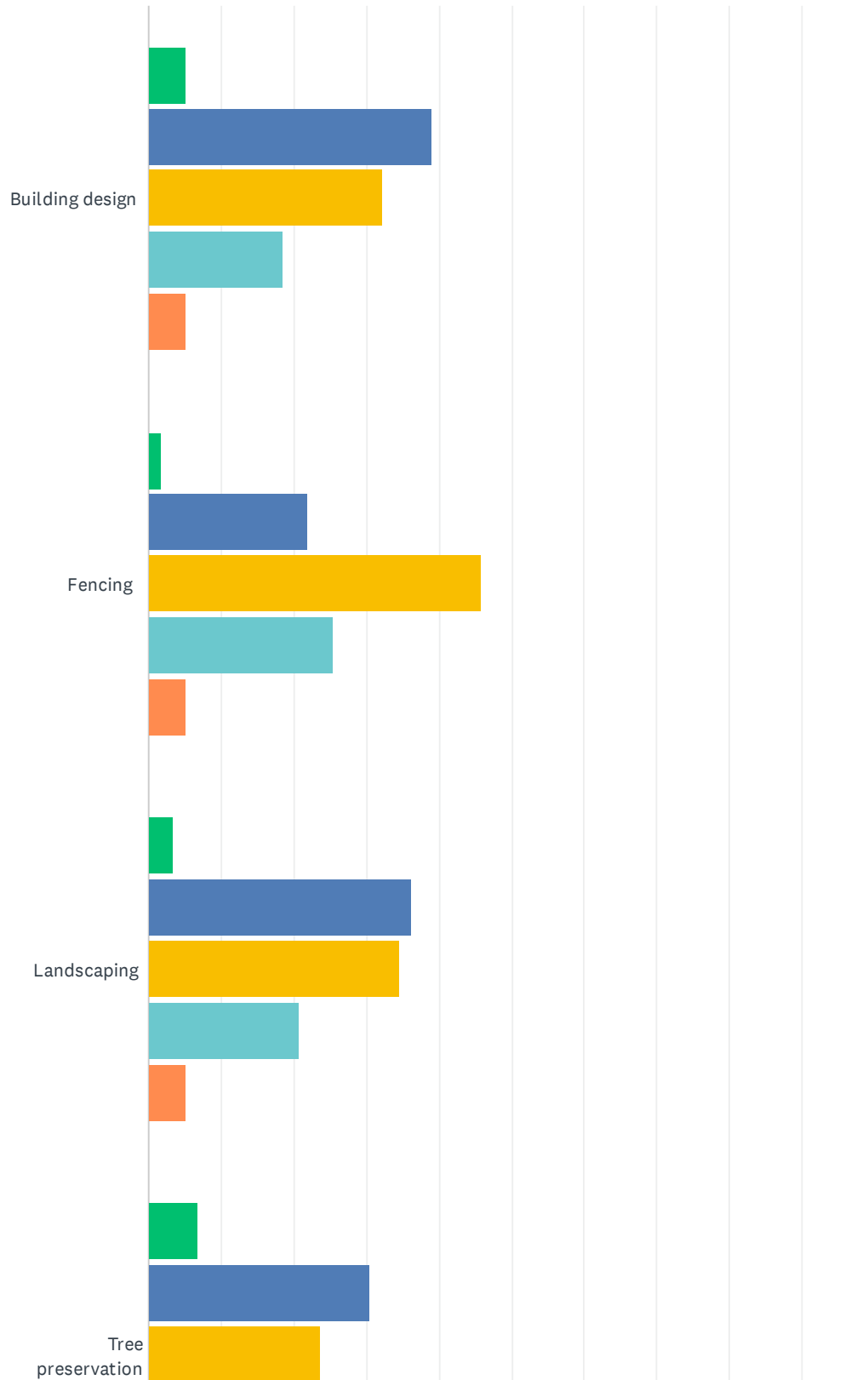
New Code McKinney - Stakeholder Questionnaire



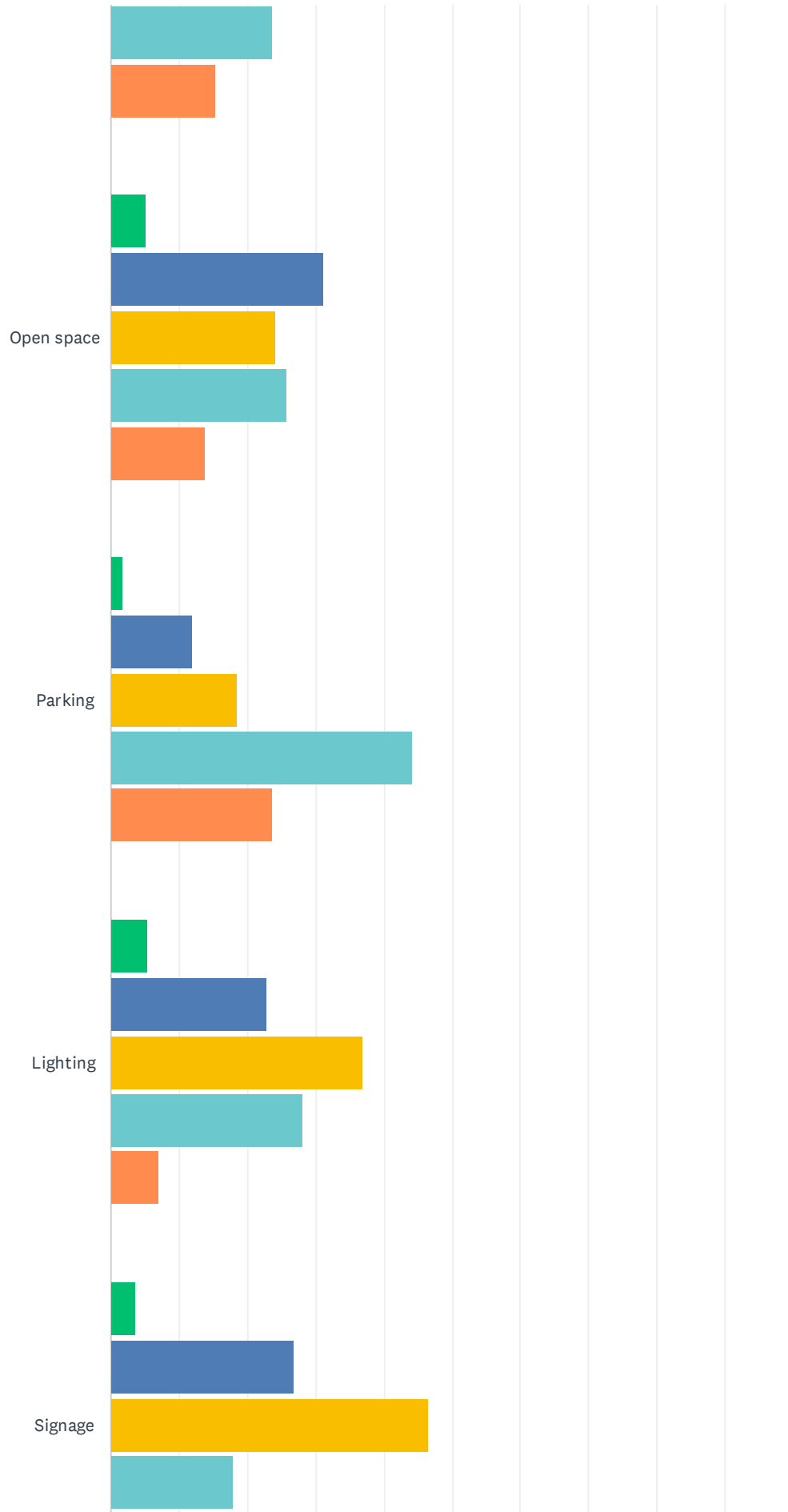
| | MUCH LESS | LESS | NEUTRAL | MORE | MUCH MORE | TOTAL | WEIGHTED AVERAGE |
|------------------------------|-------------|--------------|--------------|--------------|--------------|-------|------------------|
| Building design | 6.45% 4 | 1.61% 1 | 25.81% 16 | 45.16% 28 | 20.97% 13 | 62 | 3.73 |
| Fencing | 8.20% 5 | 13.11% 8 | 40.98% 25 | 29.51% 18 | 8.20% 5 | 61 | 3.16 |
| Landscaping | 3.28% 2 | 6.56% 4 | 21.31% 13 | 42.62% 26 | 26.23% 16 | 61 | 3.82 |
| Tree preservation | 6.45% 4 | 9.68% 6 | 16.13% 10 | 14.52% 9 | 53.23% 33 | 62 | 3.98 |
| Open space | 6.56% 4 | 3.28% 2 | 22.95% 14 | 36.07% 22 | 31.15% 19 | 61 | 3.82 |
| Parking | 6.45% 4 | 11.29% 7 | 20.97% 13 | 29.03% 18 | 32.26% 20 | 62 | 3.69 |
| Lighting | 1.61% 1 | 8.06% 5 | 30.65% 19 | 37.10% 23 | 22.58% 14 | 62 | 3.71 |
| Signage | 1.61% 1 | 17.74% 11 | 35.48% 22 | 35.48% 22 | 9.68% 6 | 62 | 3.34 |
| Other (please specify below) | 10.00% 1 | 0.00% 0 | 70.00% 7 | 10.00% 1 | 10.00% 1 | 10 | 3.10 |

Q10 How well has McKinney regulated the following development characteristics in the past?

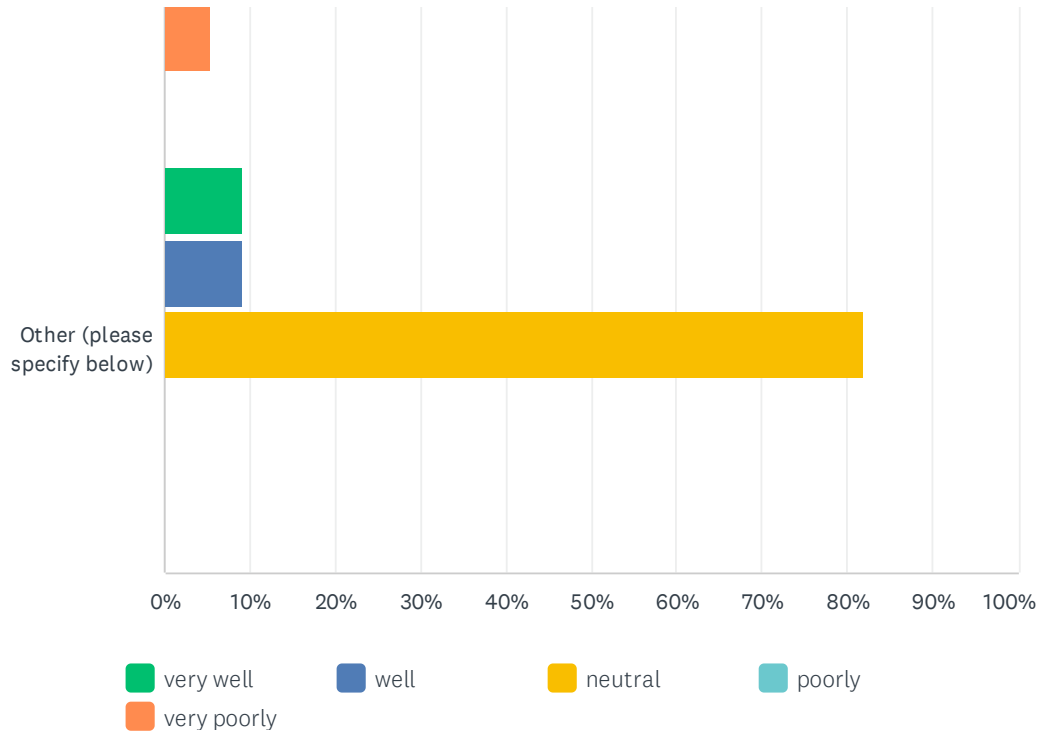
Answered: 60 Skipped: 161



New Code McKinney - Stakeholder Questionnaire



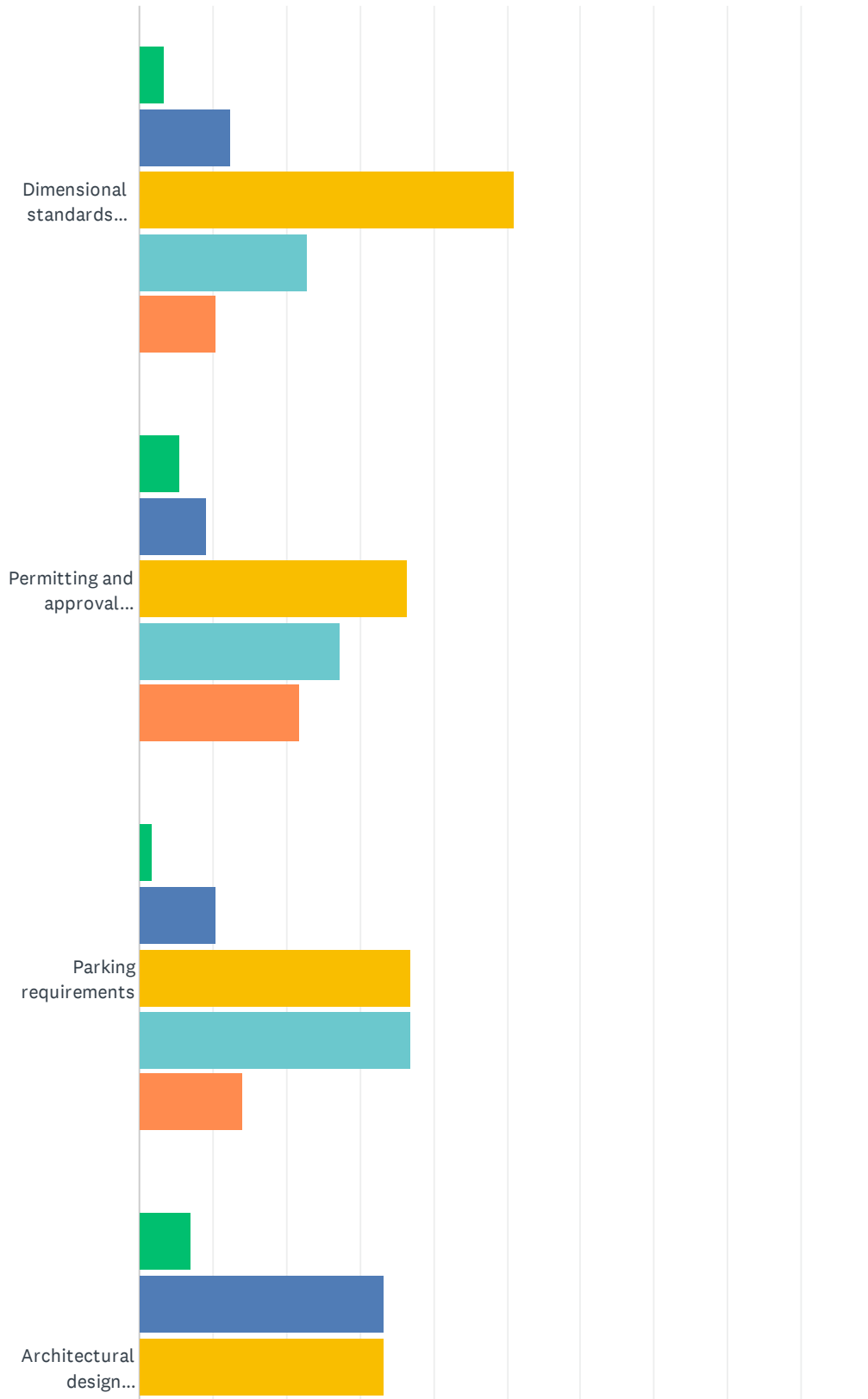
New Code McKinney - Stakeholder Questionnaire



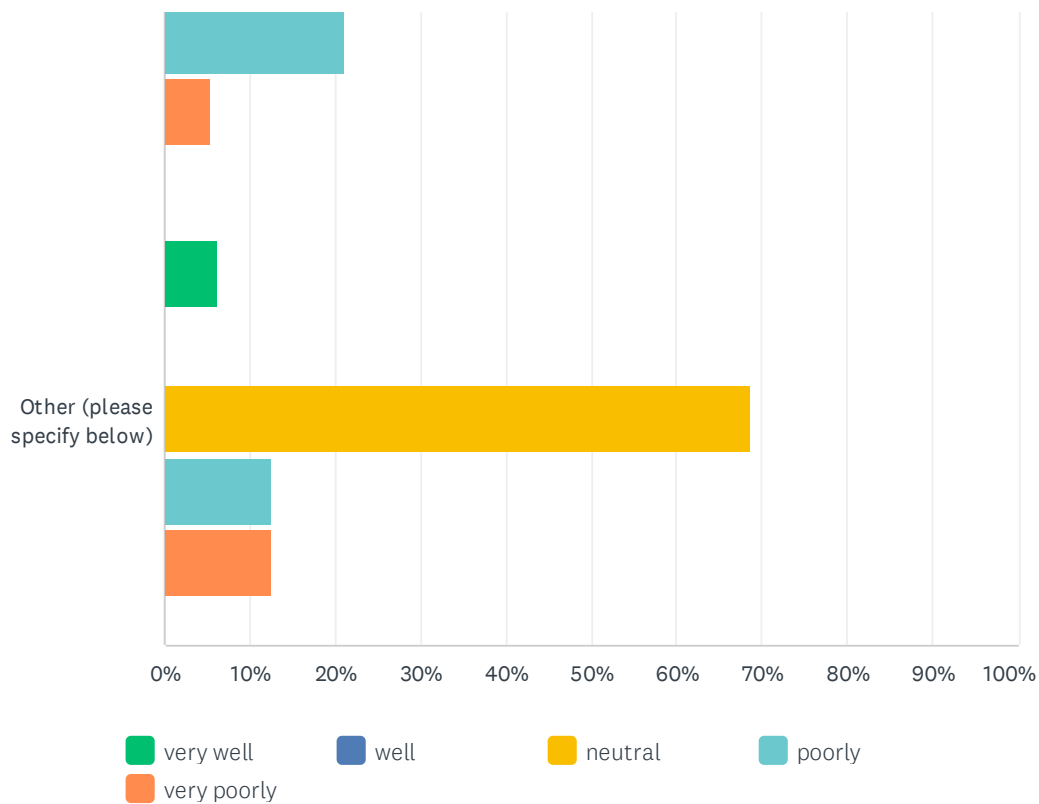
| | VERY WELL | WELL | NEUTRAL | POORLY | VERY POORLY | TOTAL | WEIGHTED AVERAGE |
|------------------------------|------------|--------------|--------------|--------------|--------------|-------|------------------|
| Building design | 5.08% 3 | 38.98% 23 | 32.20% 19 | 18.64% 11 | 5.08% 3 | 59 | 2.80 |
| Fencing | 1.69% 1 | 22.03% 13 | 45.76% 27 | 25.42% 15 | 5.08% 3 | 59 | 3.10 |
| Landscaping | 3.45% 2 | 36.21% 21 | 34.48% 20 | 20.69% 12 | 5.17% 3 | 58 | 2.88 |
| Tree preservation | 6.78% 4 | 30.51% 18 | 23.73% 14 | 23.73% 14 | 15.25% 9 | 59 | 3.10 |
| Open space | 5.17% 3 | 31.03% 18 | 24.14% 14 | 25.86% 15 | 13.79% 8 | 58 | 3.12 |
| Parking | 1.69% 1 | 11.86% 7 | 18.64% 11 | 44.07% 26 | 23.73% 14 | 59 | 3.76 |
| Lighting | 5.26% 3 | 22.81% 13 | 36.84% 21 | 28.07% 16 | 7.02% 4 | 57 | 3.09 |
| Signage | 3.57% 2 | 26.79% 15 | 46.43% 26 | 17.86% 10 | 5.36% 3 | 56 | 2.95 |
| Other (please specify below) | 9.09% 1 | 9.09% 1 | 81.82% 9 | 0.00% 0 | 0.00% 0 | 11 | 2.73 |

Q11 How well are the current development regulations addressing infill and redevelopment projects – particularly in terms of quality and character?

Answered: 60 Skipped: 161



New Code McKinney - Stakeholder Questionnaire



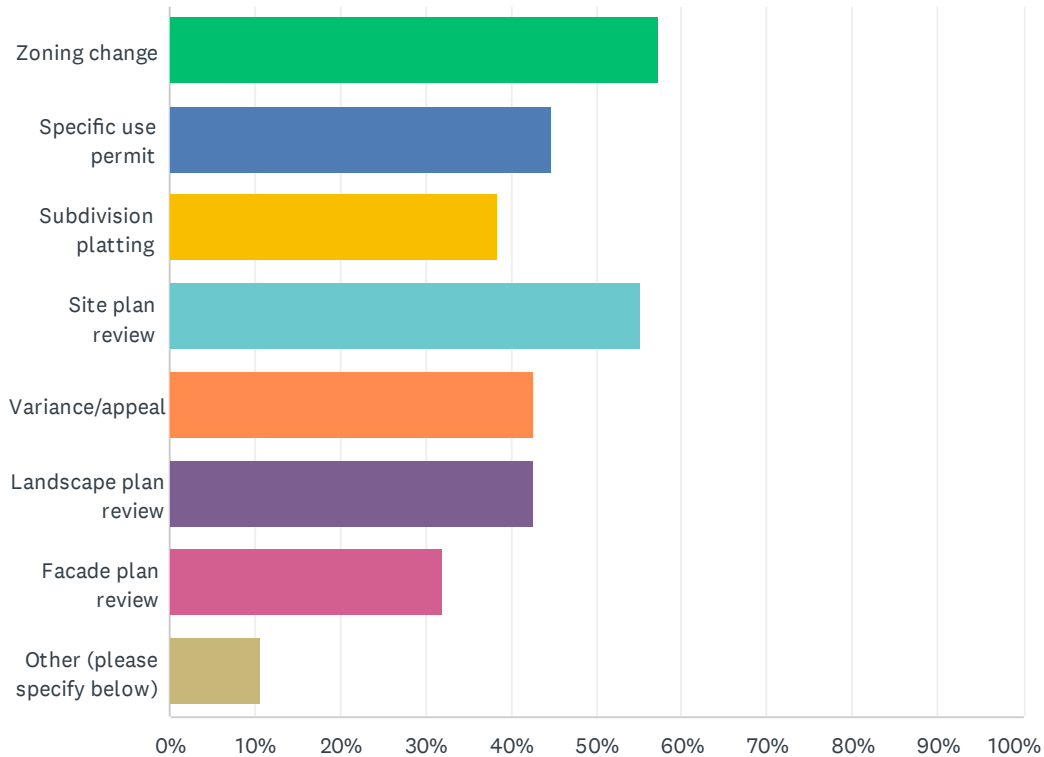
| | VERY WELL | WELL | NEUTRAL | POORLY | VERY POORLY | TOTAL | WEIGHTED AVERAGE |
|--|------------|--------------|--------------|--------------|--------------|-------|------------------|
| Dimensional standards (setbacks, height, lot area) | 3.51% 2 | 12.28% 7 | 50.88% 29 | 22.81% 13 | 10.53% 6 | 57 | 3.25 |
| Permitting and approval processes | 5.45% 3 | 9.09% 5 | 36.36% 20 | 27.27% 15 | 21.82% 12 | 55 | 3.51 |
| Parking requirements | 1.75% 1 | 10.53% 6 | 36.84% 21 | 36.84% 21 | 14.04% 8 | 57 | 3.51 |
| Architectural design standards | 7.02% 4 | 33.33% 19 | 33.33% 19 | 21.05% 12 | 5.26% 3 | 57 | 2.84 |
| Other (please specify below) | 6.25% 1 | 0.00% 0 | 68.75% 11 | 12.50% 2 | 12.50% 2 | 16 | 3.25 |

Q12 Are any development standards too restrictive, or too vague and/or too flexible? (please explain below and provide examples)

Answered: 28 Skipped: 193

Q13 Which of the following development procedures could be improved to result in a more fair, predictable, and timely process? (check all that apply)

Answered: 47 Skipped: 174



| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|----|
| Zoning change | 57.45% | 27 |
| Specific use permit | 44.68% | 21 |
| Subdivision platting | 38.30% | 18 |
| Site plan review | 55.32% | 26 |
| Variance/appeal | 42.55% | 20 |
| Landscape plan review | 42.55% | 20 |
| Facade plan review | 31.91% | 15 |
| Other (please specify below) | 10.64% | 5 |
| Total Respondents: 47 | | |

Q14 Are the criteria by which decisions are made clear? Do you believe they are applied consistently? (please explain below and provide examples)

Answered: 27 Skipped: 194